

BJARNE JENSEN

Ms.Sc.IT E-BUSINESS

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OBJECTIVE

B2B Value Stream Coordinator – purchase and sales channel analyst

Analyzing purchase & sales channel data, documents, workflows & processes by LEAN Value Stream Mapping towards international EDI/XML, UBL and PEPPOL technology standards, organizations can typically reduce or remove application siloes – and get the business desired data consistency, data mobility and data integration across various internal SAP ERP/CRM/MAIL systems, online WEB e-commerce and e-business portals, but also for integrating cross-organizational MOBILE and LOGISTICS SERVICE apps and data for the integrated value chain!

EXPERIENCE

Mobility, B2B eBusiness ERP, CRM/SCM Analyst 2012 –

Internal ERP, online WEB & mobile CRM application EDI/XML workflows

My prime role is to analyze the overall design of the current and future Value Chain by UML and BPMN modeling tools, B2B data EDI/XML workflow chart modeling, GUI mockups, etc. - to drive developments of internal, online and mobile processes, apps and interfaces for users in the B2B & B2C value chain.

Internal, online & mobile enterprise application SCM analyst & architect

As eBusiness Analyst in value chains, I can work & advice on highly distributed internal, online and mobile data, e-business SCM architecture & EA modeling.

NetCity.dk – Mobile Business Solutions 2004 – 2011

Tablet, SmartPhone, iPad & iPhone application advisor

Sell Windows, Android and iPad tablets for private and public mobile workers, during my Ms.Sc.IT e-business research studies towards higher data mobility. Teach also e-commerce & e-business for one semester at University College.

Mobility, B2B eBusiness & B2G eGovernment research

University studies focus on distributed internal, external and mobile data, UBL documents, UML/BPMN swimlanes modeling for business process integration of any organization. Thus we can achieve better data consistency between all internal ERP/CRM/MAIL systems, external WEB-applications and portals for online self-service, interactions and communications, and new MOBILE and LOGISTICS e-business SERVICE applications for e.g. mobile employees, sub-vendors, consultants, advisors, etc. within the value chain of any organization.

MicroNet.dk ApS – Microsoft Internet provider 1996 – 2003

IT sales manager & project manager

Sells and advice on customized Internet/IT-solutions, such as Microsoft CRM, ERP/e-commerce, Exchange/MAIL, SharePoint/INTRANET, ASP.NET sites, etc. Co-developer of web-solutions in collaboration with partners and customers.

Responsible for all quotation, product, customer, service, delivery logistics on business development and support level with 5 employees. Projects includes:

- Domain, web and email addresses
- Firewall and VPN
- Microsoft Dynamics, Web-Server, SharePoint, Exchange, SQL Server and ASP.NET web solutions.

Architecture & Value Stream Knowledge

European Interoperability Framework
TOGAF & Boundaryless Information Flow
Zachman EA & eBusiness Architecture
Enterprise Service Bus – as EA concept
Web-Services, SOAP & REST modeling

Value Stream Modeling Suites

MEGA Suite Modeler, UML/BPMN
ARIS ArchiMate Modeler, UML/BPMN
Qualiware Business Modeler, UML/BPMN

ERP/WEB, CRM/SCM, BPM applications

Microsoft Dynamics C5, AX, NAV, XAL
Microsoft Dynamics Mobile CRM & BPM
Microsoft Azure, WEB & VSM modeling
SAP ERP 6.0 SD, FI, CO, MM, PP, PM, MRP
Salesforce.com & eCRM apps in the Cloud
Oracle E-business Suite, CRM & BPM, etc.

Office suites

Microsoft Office 365 / Office Suites
Microsoft Exchange / Outlook mail
Microsoft SharePoint / Intranet
Microsoft PhotoDraw / Graphics
Google Mail Calendar / Messaging
Google Maps & Earth / GIS mapping
Google Cloud & Docs / Cloud services

Web/Mobile modeling technologies

HTML/XHTML
REST/SOAP
PHP & AJAX
JavaScript
CSS & RSS
ASP.NET
Adobe Air
Adobe Flash
iOS, Android
HTML 5, Azure, etc.

Web/Mobile SCM modeling interface

- Use UML prototyping for modeling
- Use GUI wireframes for requirement
- Use BPMN modeling for requirements
- Design multi-browser compatible sites
- Design W3C validated websites & apps

OS platforms

Web 2.0 & Web 3.0
Windows 7, Win XP
Windows Mobile Market
Google Android Market
Apple iOS, iPad & iPhone

EDUCATION

Ms.Sc.IT e-business study

2004 – 2007

IT-University Copenhagen:

Cross-organizational B2B e-business, ERP/WEB, CRM/SCM mobility research

Study on ERP/WEB, CRM/SCM, EDI/XML, GPS/GIS systems, NemHandel/PEPPOL technology and standards, OIO/IT-Governance, Enterprise Architecture (EA), plus the EU Interoperability Framework for improved customer and citizen self-service in new mobile B2B e-business and B2G e-government data environment.

Thesis: The mobile, semantic and interoperable service enterprise (B2B/B2G)

Based extensively on SAP, WEB and CRM research, thesis consequently discuss the interoperable ERP/WEB, SCM/CRM and MOBILE/LOGISTIC systems between different locations, computers or machines by utilizing XML, REST & SOAP Web-Service technologies within an entire semantic, integrated value & supply chain. (*Zachman's Enterprise Architecture, eBusiness Architecture & TOGAF/BIF level*)

Courses:

• IT Project Management • IT and Telecommunication law • Economics of Information Technology • Database Web Publishing • Strategic and tactical tools for e-business • Mobile Business - Strategy, Technology and Marketing • Location-Based Mobile Applications (LBS) • Enterprise Systems (ERP systems) • Enterprise Architecture (eBusiness Architecture) • Public Sector Process Rebuilding (*PPR2, eGovernment architecture, Prof. Kim Norman Andersen*)

Bachelor of Business Administration (HA)

1990 – 1994

Aarhus University, HIH – Aarhus School of Business (ASB)

Bachelor of Business Administration within Business, Commercial and Social Sciences. Minor in international American and English business languages, business cultures, plus knowledge of international trade organizations.

Courses:

• Business Economics • Socio-Economic Sciences • Business Law • Market Economy • Financing • Accounting • Financial reporting • Statistics • Mathematics • Organization • Information Technology • Business Communication and Procedures • Trade and Industry in the UK/US • US and UK Today • How to Negotiate • International Organizations and Markets • Interdisciplinary bachelor project in marketing research.

Bachelor Project:

Marketing research for Herning Exhibition Center.

Higher Commercial Examination (HHX)

1986 – 1988

Køge Business School

Trade, Economics and Marketing - College level

Commercial Trade & Industry (HG)

1984 – 1985

Køge Business School

Trade & Industry - Basic education

TRAVEL

USA residence

1988 – 1990

Projects and build 2 house in USA with American cousin. Sightseeing: New York to Los Angeles – round trip by car.

USA residence

1985 – 1986

Handyman in New York, Rhode Island & Tennessee. Sightseeing: Tennessee - Florida - Washington - New York by car.

Value Stream Cases & Modeling

Private Sector Study Cases

- Quotation, order & promotion systems for mobile sales, suppliers, consultants, advisors, etc. - within entire value chains!
- Retail POS, online/mobile eCRM application and service delivery
- Distributors eCRM, online/mobile B2B dealer services and case handling
- Netbank eCRM, online/mobile CRM customer service and case handling

Private Sector Customer Portfolio

- AL Stål A/S • Alarm System A/S
- Albertslund Apotek • Armatec A/S
- Brüel & Kjær A/S • Brother DK A/S
- Chr. Jensen Shipping A/S • Colas A/S
- Danmil A/S • Dansk Energi Analyse A/S
- DataPharm A/S • Elektro-Isola A/S
- Femilet A/S • HP Therkelsen A/S
- HPK Automation A/S • Innova A/S
- Levison + Johnsen + Johnsen A/S
- Lufthavnsparkering København A/S
- Monacor A/S • NEG Micon A/S
- NKT Projekt Center A/S • Nomeco A/S
- Rosenberger A/S • ScanGrafik A/S
- Siemens Danmark A/S
- Totax Plastic A/S • Tytex A/S
- Øresund Tunnel Contractors I/S
- Aaen Transport A/S • Dong Energy A/S

Value Stream Cases & Modeling

Public Sector Study Cases

- borger.dk & GIS, online/mobile waste and septic tank case & service handling
- borger.dk & ESDH, online/mobile citizen service and case handling
- sundhed.dk & EPJ, online/mobile patient services and case handling
- CareMobile, online/mobile elderly care, relatives, case handling & telemedicine

Public Sector Customer Portfolio

- Aalborg Kommune
- Helsingør Kommune
- Københavns Kommune
- Vordingborg Kommune